DYLAN RAINES

Nonprofit Communications & Website Management

St. Joseph, MO | (816) 343-8887 | dr@dylanraines.com | dylanraines.com | linkedin.com/in/dylanraines

Nonprofit founder and communications designer with 20 years of web development experience. Turns missions into clear messages, websites, and digital content that connect people with causes.

CORE SKILLS

Mission messaging • Content strategy • Website management • Custom CMS development • Donor communications • Newsletters • Social media • Community engagement • Visual storytelling • Nonprofit consulting

PROFESSIONAL EXPERIENCE

The Human Family (thehumanfamily.org) | *Founder & Executive Director* Jan 2024–Present

- Founded a nonprofit cultivating a wiser, more compassionately connected world; lead its mission, communications, and digital presence.
- Designed and built The Human Family web platform from the ground up, where member charities manage their own pages and supporters can fund specific partner projects.
- Established a giving model in which 100% of public donations will fund partner projects in clean water, food, education, health, and the environment, with operations funded separately; now onboarding first charity partners.
- Produce the organization's publications and podcast series.

Raines Communications | *Communications Designer* Apr 2010–Present

- Deliver websites, design, and digital communications for national leadership organizations, nonprofits, small businesses, artists, university professors, and authors.
- Built WordPress sites for 20 years; now develop custom websites and CMS platforms using AI-assisted development on Cloudflare Workers and Pages.
- Designed the website for a national bipartisan leadership organization that convenes elected officials and public leaders around friendship, reconciliation, and unity.

Fine Designs Inc | *Regional Manager, Southern California* Oct 2022–Aug 2025

- Led event sales teams across Southern California that generated more than $800,000 in revenue.
- Managed operations and logistics for regional events, coordinating team travel, inventory, and equipment.

NONPROFIT SERVICE

Planetwalk | *Digital Media Manager, Volunteer* Aug 2015–Present

- Manage the website and social media channels for the environmental nonprofit based on the work of Dr. John Francis.

ConnectAID | *Digital & Technology Consultant, Volunteer* May 2021–Oct 2024

- Rebuilt and maintained the organization's website.
- Provided technical support for virtual conferencing at an international conference featuring high-level global political leaders as speakers.
- Collaborated on and provided strategic consultation for team social media campaigns to maximize reach.

EDUCATION

The University of Kansas | *Bachelor of General Studies* May 2025
Liberal Arts and Sciences, Communications | GPA 3.8 | Dean's Honor Roll 2024–2025

Glendale Community College | *Associate Degrees* 2022
Philosophy AA-T and Social Science AA | GPA 3.8 | Academic Honors at Graduation

TOOLS AND PUBLISHING

Cloudflare Workers & Pages • WordPress • Canva • Adobe Creative Suite • Final Cut Pro • Email marketing • CRM systems

Author of *A World of Possibilities*, a children's book about curiosity, wonder, and appreciation.